



Official rules for the Bridal Boutique Prom Dress Giveaway

- No Purchase Necessary.
- Prize: (1) Mori Lee Prom Dress Style #8539 in Beaded Charmeuse in Bluebell or Candy Apple value of dress is \$283.00.
- To enter, complete and submit an entry form located at Bridal Boutique, 40 E. Main Street, Platteville, WI or Text the word PROM to 50857 from your mobile phone.
- This contest starts Monday November 23, 2009 and ends on Saturday, February 13, 2010 at 1pm. One winner will be drawn on February 15, 2010. Entry deadline is Saturday, February 13th at 2:59 PM.
- The decisions of the Contest judges regarding entries and winner shall be final.
- Winner will be notified by email, mail or phone during the week following the Drawing Date.
- Prize may be substituted for a Bridal Boutique prom dress up to the equal value of \$283 and is not refundable or redeemable for cash. Offer good for the Prom 2010 season only and in-store credit must be used by May 15, 2010. Odds of winning will depend on the number of eligible entries received.
- Not valid with any other offer or promotion
- This Contest is open to legal residents of Wisconsin, Illinois, Iowa, and Minnesota who are 15 years of age or older. The Contest is subject to all applicable federal, state and local laws and regulations. This offer is void where prohibited or restricted. Employees of Queen B Radio Wisconsin, Inc., Bridal Boutique, and any Participating Companies, the advertising and promotion agencies representing any of such companies and members of those employees' families are not eligible to enter or win.
- There will be one winner selected from all the text entrants and in-store entrants
- One entry per person; one entry per cellular phone. Duplicate entries disqualify your name. Odds of winning will depend on the number of eligible entries received.
- Standard text messaging rates apply. Reply STOP at any time to opt-out. For help, email h@hipcricket.com
- Queen B Radio has the right to preempt the contest at anytime.

- By submitting an entry, each entrant agrees to all the terms and conditions of these rules and all applicable text messaging; agrees to be bound by these rules and the decisions of the Contest judges; and consent to the use of his/her name, likeness and other information for publicity purposes. Each winner accepting a prize consents to the use of his/her name and/or likeness for advertising, trade and promotional purposes without further compensation, except where prohibited by law. Each entrant waives the right to assert, as a cost of winning any prize, any and all costs of verification and redemption or travel to redeem a prize and any liability that might arise from redeeming or seeking to redeem a prize. Winner is responsible for taxes and title fees. Each entrant releases each of the following from any and all liability with respect to or arising out of the acceptance, use, misuse or possession of any prize and/or the loss or misdirection of any prize: Queen B Radio, Sponsor and the Participating Company; their respective affiliates, subsidiaries, divisions, franchises, advertising and promotional agencies; and their respective officers, directors and employees. Queen B Radio reserves the right to cancel, amend and/or revoke this Contest due to printing errors or other mistakes.

- Queen B Radio is not responsible for any problems/failures related to any contestant's lost, stolen or misdirected entry. Incomplete entries will be disqualified.